



WORK EXPERIENCE

2014-

UI/UX Lead

Redwood Logistics, Austin, TX

Started as a front-end web developer, I manage a small team covering everything web-related, from UI/UX, design, coding, and working with Marketing for content. I design the interfaces for web applications, proprietary software, and create other visual assets as needed.

Skills: HTML, CSS, Javascript, JQuery, XAML, ASP.Net MVC, Photoshop, Illustrator, CMS, Color Theory, Typography, UI/UX Layout, Branding Standards, Cross-Platform

2012-14

WEB DESIGNER

Driving Force Auto, Houston, TX

I created websites and online marketing materials for car dealerships. I also tracked branding standards and campaigns for major vehicle manufacturers for clients.

Skills: HTML, CSS, Javascript, Photoshop, Illustrator, CMS, Color Theory, Typography, UI/UX Layout, Branding Standards, Cross-Platform Optimization, SEO, Graphic/Web Design

2010-12

GRAPHIC DESIGNER/ DESIGN SUPERVISOR

Reynolds & Reynolds, Houston, TX

Starting as a designer, then promoted to supervisor, I created email marketing materials for car dealerships and trained new designers for vehicle branding standards.

Skills: HTML, CSS, Photoshop, Illustrator, CMS, Color Theory, Typography, Email Marketing, Branding Standards, Cross-Platform Optimization, Project Management, Team Management, Graphic Design

INFO

EDUCATION

Bachelor of Science 3.98 GPA, 2013

Web Design and Interactive Multimedia
Art Institute of Pittsburgh

Master of Science 3.95GPA, 2019

Information Technology, Web Design
Southern New Hampshire University

OTHER INTERESTS

Theatrical Stage Combat • Collaborative Creative Writing • Scriptwriting •
PC Gaming • MMO-RPGs • Podcasting • Video Editing

Listed on American Genius for Women in Tech Speaking Engagements
Consistently invited mentor at SXSW, Austin's Largest Tech Conference

SKILLS

SOFTWARE



LANGUAGES/PLATFORMS

HTML (5)	MVC
CSS (3)	Bootstrap
Javascript	WordPress
JQuery	HubSpot

DESIGN/MULTIMEDIA SKILLS

UI/UX Design & Development •
Wireframes • Cross-Platform
Optimization • Application Design •
SEO • Email Marketing • Logo Design
Typography • Project & Team
Management • Branding Standards

VOLUNTEER

SXSW Mentor 2019 & 2020

SXSW
UI/UX Mentor -- Interactive/Design Track

Global PR Director Current

Saber Guild
Star Wars volunteer organization working
with Texas Lion's Camp, Make-A-Wish,
American Cancer Society. Manages
promotional materials, websites and
branding standards for global organization
following LucasFilm standards.

UI/UX Mentor 2017-Current

Austin Digital Jobs
Mentor Austin locals in UI/UX career field.